



# A buyer's guide to shared immersive spaces

What to consider when specifying your new immersive space







## This guide is for anyone who is looking to create or buy a shared immersive space

It's based on our own experience of providing shared immersive spaces to hundreds of clients over the last +12 years.

And at the end, there's a handy checklist to help you compare the options out there.



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 Where will your immersive space be installed?
15. 

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 What will your immersive space be used for?
27. 

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 What support will you require?
33. 

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 How can you try before you buy?
37. 

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 A checklist to compare the options





## What kind of installation will suit your space?

**One of the first things to consider is where you want your shared immersive space to be installed. For example:**

- Do you have large, open areas which can easily accommodate a standalone, off-the-shelf structure such as a dome, or a cylinder?
  - Do you have limited space? (Maybe, for example, you're restricted by fixed walls and columns? Or by standard ceiling heights? Or you want to retrofit something into an existing meeting room?)
  - Do you want a fixed installation, which will be fully and permanently integrated into your building? (Maybe you're even considering building a whole new extension to house the immersive space?)
  - Are you looking for more of a pop-up structure, that can be easily relocated to another spot or another location entirely? Or taken out to conferences and exhibitions?
- Is it going to be a flagship facility that makes a strong visual statement? (Will it, for example, be taking pride-of-place in a sales suite, or a visitor centre? Or will it be more of a behind-the-scenes, operational system?)
  - Will it be tightly integrated into your corporate IT systems (and maybe also your room control systems)?

How you answer these questions will have a big influence on the type of solution you buy and the provider you choose to work with. So it's worth thinking through all the details and developing your specifications accordingly.



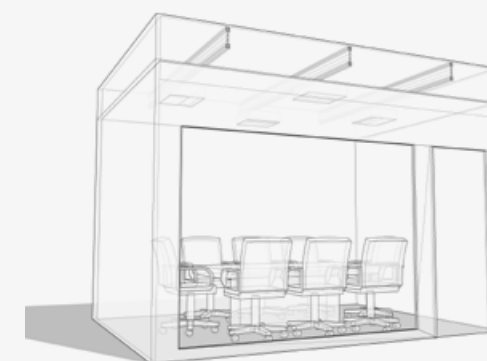
# Igloo's answer

In this regard (like so many others), we don't have any vested interests.

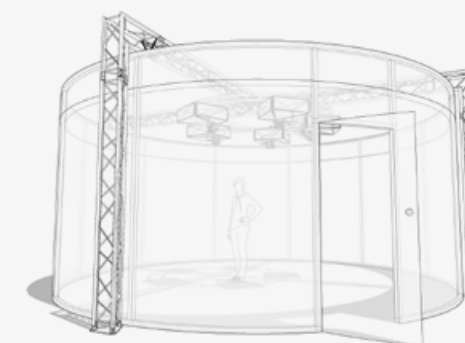
Over the past +12 years, we've installed solutions for clients with a huge range of needs, and we've

amassed the experience needed to understand what will work best for any space.

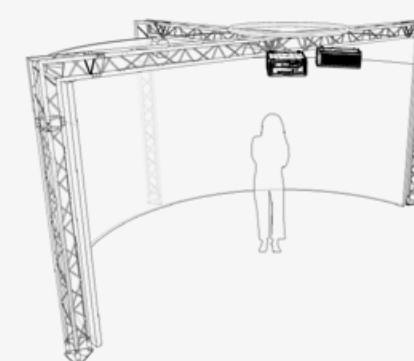
**And here's a quick overview...**



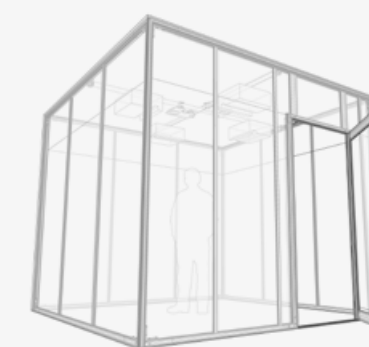
**Immersive workspaces**  
Any size you like



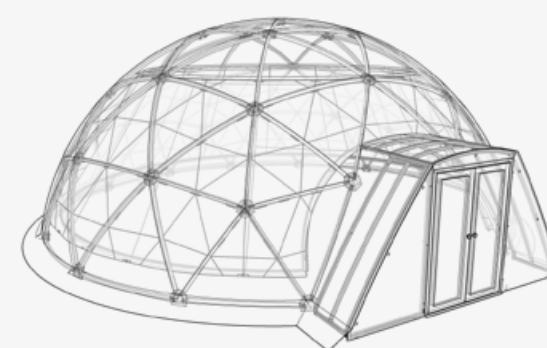
**Cylinders**  
From 5-to-9-metres



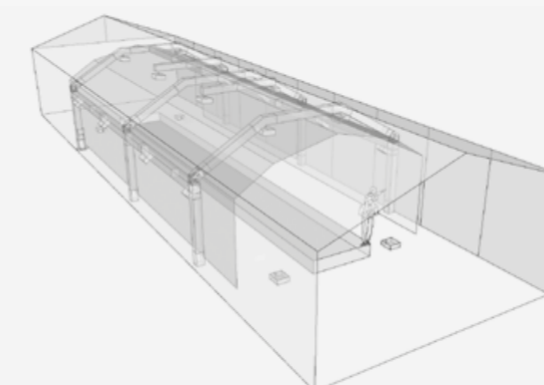
**Open-fronted cylinders**  
Available in 180°, 220° and 270°



**Cubes**  
From 2.5-to-3-metres



**Domes**  
From 6-to-21-metres



**Custom builds**  
The sky's the limit



We'll also work with you to choose the best display and audio technology for your new immersive space.



For example, more-and-more of our clients are wondering whether to go with an array of LED panels or a rig of projectors.

Our Igloo IMP is display-agnostic, as well as content-agnostic - so it doesn't matter to us whether your immersive installation ends up using projection or LED, and we can advise you on what will suit your installation best.

**And when it comes to considering the display tech, there are big three areas to take into account:**

- How the display itself will look - how bright you need it to be, how much control do you want over contrast, how lifelike does the image need to be?
- The cost - what works best for your budget?
- And the space you're installing in - what are the HVAC considerations, how easy will the tech be to maintain and upgrade?

These are some big questions - and, because they're so big, we've already put together a white paper to talk through them. [We'd urge you to give it a read for the full story.](#)



## How about the audio?

Part of the fun of working in an Igloo is the opportunity to combine cinematic 360° imagery with studio-quality 360° soundscapes.

We typically specify a high-end 5.1 surround sound system. It's meaty enough to engulf you in sound, and clean enough to deliver studio-quality audio.

For clients who are looking to get a little more from their sound system we can specify a range of immersive sound solutions including ground-shaking 9.1 Sennheiser AMBEO solutions.



And we can work with you in several ways to specify an optimum solution for you.

1

### A fully turnkey, off-the-shelf solution

When you purchase a standard Igloo cylinder or dome, it comes with everything you need - frame, cover, screen, display technology, sound system, AV cabling, and the appropriate IMP and software package for your use case.

Although many of these off-the-shelf Igloo systems stay put, an added advantage is that they are semi-portable, so they can be moved from one location to another. There is also more flexibility about the business model - in that they can be rented or leased as well as bought.

**Loughborough University purchased a standard 9-metre Igloo dome that's used in its Chemical Engineering Department.**



Loughborough University

2

### A modified structure

Maybe you've not quite got the space for a standard cylinder or dome, so you want just part of one? Or maybe you want an open-fronted cylinder for a more open experience? Or maybe you want to adapt the solution to meet your needs (by putting in more doors, for example, or adding in floor projection, or making it bigger, or smaller, or whatever).

These modified solutions account for a large proportion of our Igloo sales. That's perhaps because we use modular systems, which can easily be added to (or subtracted from). Plus the technology can be upgraded (or downgraded) at will.

As before, you'll still get everything you need to run the space.

**We installed an open-front 5-metre cylinder for Cushman & Wakefield, to squeeze into its only available space.**



Cushman & Wakefield

3

### A fully-custom design

We can build something totally from scratch. That's another benefit of having everything in-house, under one roof - the software developers, the draftsmen, the graphic designers, the craftsmen, and the muscle-power.

**We worked with Deakin University to specify a custom-built cylinder that was integrated into a brand new extension for its Faculty of Arts and Education.**



Deakin University

4

### Retrofit an existing space

If you've got a meeting room, or office, or classroom, or any space that you want to kit out with immersive technology, we can help with that too.

We use a combination of LIDAR scanning and artificial intelligence to map a room, create a bespoke projection template, specify the right display, and configure the IMP to suit the space.

Following this route, the room itself becomes a shared immersive space.

**Mid Sweden University only had a top-floor room available for its Risk and Crisis Research Lab, and a dome or cylinder would compromise the floor space. So we worked with the University to turn the room itself into an immersive space.**



Mid Sweden University

5

### Purchase an Immersive Media Player (affectionately known as IMP)

**You can also purchase an IMP as a standalone product.**

Maybe you've already got an immersive system (for example, an existing CAVE, with an ageing media player), which could be supercharged with a brand new IMP? Or maybe you're already working with your own designers and/or AV systems integrators and/or facilities manager, and you're looking for the most flexible and capable technology to power the space?

Equally, you may be a systems integrator working with a client, and specifying an immersive space on their behalf? If so, all the functionality that could possibly be needed is available on tap and packaged together in a single IMP.



IMP



Also, because we've been doing immersive technology so well, and for so long, we've already overcome the type of quirks, complications and considerations that are inevitably involved in creating an immersive space.



So, for example, we can advise you on the idiosyncrasies of HVAC in an immersive installation, on the best way to handle working with multiple projector types in the same space, the acoustics of a 360° design, and so on, and so on.

**We can also consult on:**

- Screen options
- Roof options
- Lighting options
- Sound options
- Power requirements
- HVAC
- Custom software development for integrating with custom peripherals
- Ambisonic and spatial sound design
- And all the considerations there are when integrating your new immersive space



An open-fronted cylinder with floor projection for the AgriTech Centre of Excellence





## What do you want to use your immersive space for?

How you and your teams will use the space determines what content you'll run and the level of technical complexity required for it.

Here are a few ways you might use your immersive space:

### 1. A sales suite?

You want to create standout immersive sales pitches and executive briefings with content that literally surrounds your audience in your brand and its story. You could use 360° videos or CGI content to get your message across - and make it stick. It'll need to be easy for your teams to access and control their content.

### 2. Training and simulation?

You want to put your people into situations that are too difficult, too expensive or too hazardous to recreate in the real world - without cutting them off from each other. Your immersive space will need to integrate with game engines (for example, Unity or Unreal) to create interactive scenarios. For the most lifelike recreations, you might want to bring in multisensory aspects too.

### 3. Visualisation?

You want to bring concepts and designs to life, to engage stakeholders and make it easier to reach better decisions faster. You need to access tools such as Building Information Modeling (BIM) in a shared space with your team, or to visualise data more easily on a vast wraparound canvas.

### 4. A collaboration space?

You want your team to access all the tools they use on a daily basis - spreadsheets, dashboards, their web-based applications, project management tools, etc., all in a space where everyone can see, understand, and discuss what's being worked on. And as remote work becomes more ubiquitous, it's vital that your colleagues onsite and offsite can work together effectively.





**5. Presenting and interrogating complex data?**

If your organisation generates data or deals with analytics (and, these days, which ones don't?) a shared immersive space could be an ideal way to explore, visualise and interrogate. In terms of content, you may use specially commissioned 360° animations, or web-based tools (like Power BI, Tableau, Deck.gl, or Esri), or sector-specific tools (like, in Oil & Gas, Petrel and Abyssal).

**6. Creating repeatable experiments?**

This is one of the BIG academic use cases for shared immersive spaces. If this is what you have in mind, you will probably want to port your existing image generators, simulation software or training assets direct to the system's media player. And you may want to integrate with other technologies, like eye tracking, accelerometers, sensors, etc.

**7. All of the above?**

Your needs could be incredibly varied and complex - so you'll need an immersive space that can meet all of them (and, of course, the more widely it is used, the better your ROI).

**8. And who is going to use your space?**

Whatever you use the space for, your teams need to be able to work with it, no matter what their level of technical expertise. So, it's important to consider how easy it will be to get your content working, and how easy it is to interact with it.



Mid Sweden University



# Igloo's answer

The good news is, with Igloo, you can do all of the above, to whatever level you require, and it's all designed to be user-friendly. No need for AV aficionados or computer scientists to run your system for you.



**Every Igloo immersive space is powered by the Igloo Immersive Media Player (affectionately known as 'IMP' for short).**

**It's a content-agnostic, layer-based platform.**

So it enables you to work with several different types of content, in different formats, from different sources, all at the same time. You can quickly switch between them.

Or you can view several at the same time (just like having multiple windows and tabs open on your PC).

**Here's just a snapshot of what you can bring into your Igloo shared immersive space:**

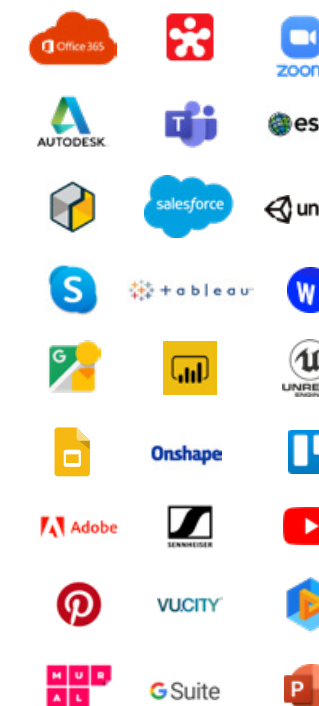
- 1 360° images and video - easily accessed with drag-and-drop interactive content built with Unity or Unreal Engine, thanks to the Igloo camera plug-ins - easily switch to these layers without having to exit to the media player desktop
- 2 Traditional video or image content, that can be tiled across the vast 360° horizon
- 3 Virtual reality content inside and outside the headset - with Igloo VR Spectator, expand the user's view into a 360° shared environment so that others can see the action
- 4 External feeds from sources such as laptops, tablets, smartphones can be captured and displayed on the immersive screen
- 5 Web-based tools can be viewed in the 360° Igloo Web browser, such as:
  - Office365
  - Google Suite
  - Trello
  - Mural
  - Salesforce
  - Tableau
  - Google Street View
  - Google Earth



Microsoft Teams and Power BI



Autodesk Revit and Microsoft Teams





And we've created a full suite of Shared VR software packages with a range of applications to get your content into your Igloo.

It's designed to be accessible for any user, so you can immerse your teams and audiences right away.

essential




**igloo touch**

Transform your mobile device into a virtual game controller to interact with your Igloo system.



**igloo home**

The Igloo user interface, allowing you to access all your content, data and applications from a single home-screen (a bit like a room-scale iPhone).



**igloo warper**

Our advanced geometry correction and edge-blending software, enabling any imagery to be projected across a seamless 360° horizon.



**igloo playback**

An intuitive, easy-to-learn user interface, enabling you to set-up, scale and schedule your 360° content, switch between different channels, and programme clip settings.



**igloo remote**

Control the Igloo system easily and remotely on any iOS or Android device, including consumer-grade phones and tablets, as well as pro-level equivalents.



**igloo realtime**

A set of software plug-ins and tools to integrate with a range of game engines (Unity and Unreal) and interactive simulation and visualisation tools.

enterprise

Includes essential




**igloo web**

Display any website in 360°, project social media feeds, display Google Slides presentations, display 360° mapping systems (Esri, Street View etc.) and more.




**igloo capture**

Display up to 12 separate channels of non-360° content from external sources (such as Powerpoint, Prezi, Skype calls, camera feeds, etc.) via HDMI, NDI and RTMP.




**igloo encode**

A drag-and-drop HAP encoding widget (drag any 360° movie file onto the widget and it will automatically encode the file with optimal Igloo HAP settings).



**igloo VR spectator**

Simultaneously play Unity-based VR or 360° content both in headsets and Igloo Shared VR (enabling spectators and team members to see what's happening in the headset).



**igloo cast**

Mirror your laptop or desktop screen onto a 360° screen. Stream content directly from your device onto your immersive display.


elite

Includes essential and enterprise




**igloo 3D**

Project any 3D-ready imagery stereoscopically and/or more fully integrate the Igloo System with 3D visualisation programs. Requires active 3D glasses and projectors.



**igloo 4D**

Schedule triggers for multi-sensory DMX / UDP hardware (e.g. fans, lights, aroma diffusers, heating and cooling devices, etc) to enhance audio visual experiences.



**igloo livestream**

Stream 360° content in real-time, at full-resolution, across standard RTMP and NDI networks, without the need to pre-render and upload.

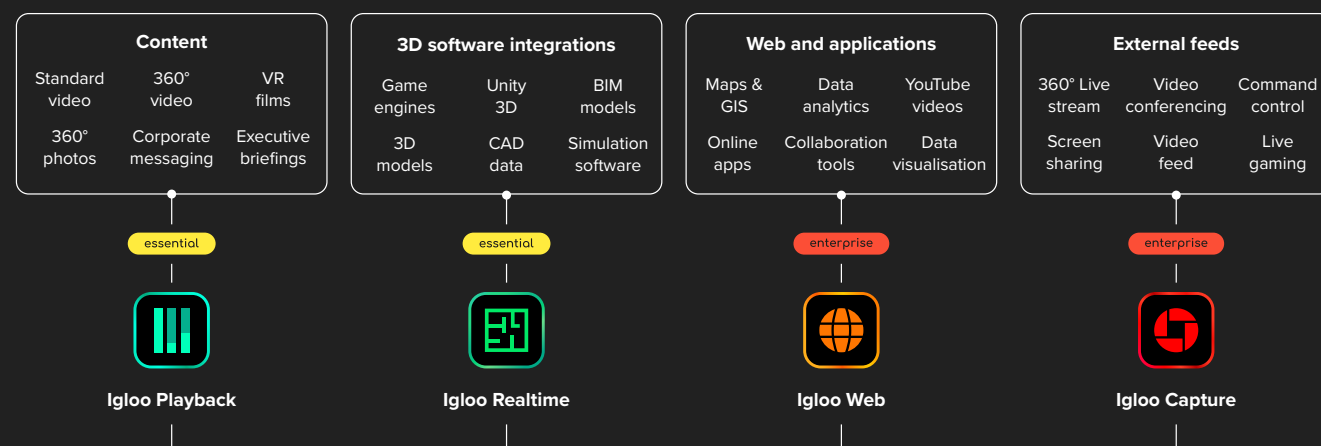


**igloo API**

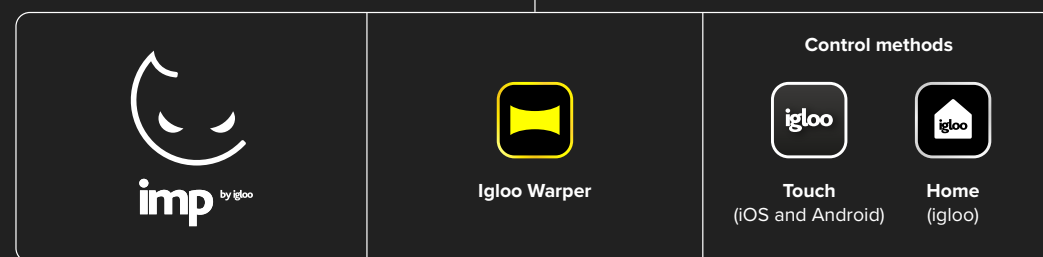
Take control of every aspect of your Igloo system using your own control interfaces and protocols.



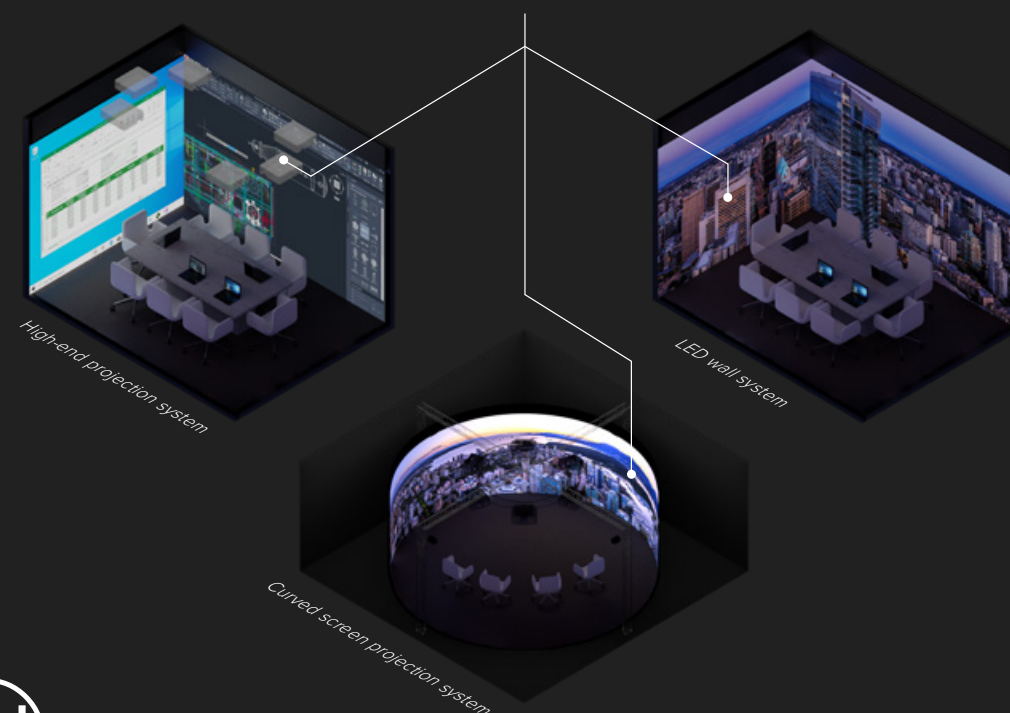
## Any content, in any format, from any source



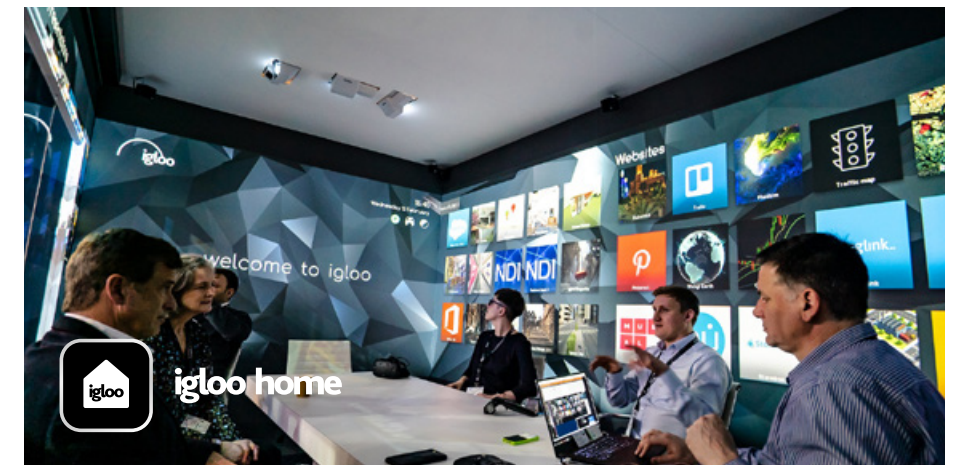
Easy to operate with intuitive user interfaces, a range of everyday input devices, and even gesture or voice control



Works with any display technology (including projectors, LED screens and panels, and the Igloo Showroom web app)



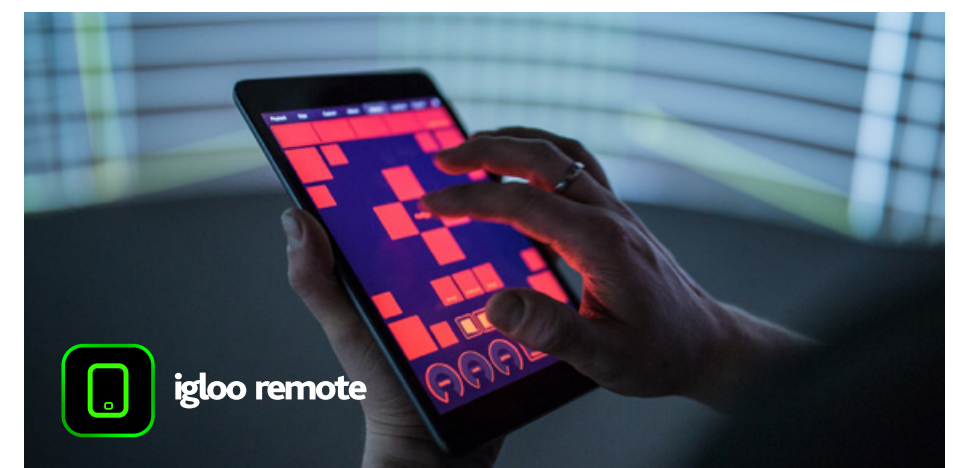
And we offer a range of options to interact with and control your Igloo:



Igloo Home - an intuitive, user-friendly interface navigable with a VR wand or our Igloo Touch app



Igloo Touch - move around interactive content, interact with the web, annotate the display from a smartphone app



Igloo Remote - play, pause, rewind your content, manipulate how it looks, turn Igloo Capture layers on-and-off via a tablet



## So, how might all of this work for your use case?



### An Igloo sales suite

An executive can engage clients, customers, and stakeholders with heightened immersion.

With Igloo Playback, they can drag-and-drop the content to present.

With Igloo Remote, they can conduct their presentation of standout 360° content without going back to the IMP.

With Igloo Web, they can access immersive presentations online created in Google Slides or PowerPoint.



*Cushman & Wakefield uses an open-front Igloo Shared VR cylinder as a standout sales suite to engage and enthuse potential tenants of its 2445M development. Stunning visualisations of the future building, created in Unreal, let prospects step right into the upcoming development. And it's flexible enough to be redeployed for further assignments.*

### Training in an Igloo shared immersive space

We can take your game engine-based content and put it in that shared immersive space for whole groups to experience.

We've developed our own plug-ins for Unity, Unreal and other game engines. Training tools such as XVR Simulation, BISim Simtronics, and more, can be used by whole teams at a time. The plug-in is easily installed into the game engine. And, using Igloo Capture, you can overlay other content on the simulation if you wish.

Looking for the most lifelike simulations? We've integrated with vibrating floors, scent machines, smoke machines, heat units, and more, that can be used to heighten the immersion of any scenario.



“We're very pleased with the system, and one thing that has been particularly great is the updates to Igloo Capture - being able to layer video meant we could have one layer showing the insides of an apartment, another with a painting on the wall or for windows, so we could have a dynamic layer beneath that of a rainy scene.”

**Mid Sweden University**

### Immersive visualisation for the entire team

Access CAD, BIM, CGI and more with the ever-growing range of integrations that work with Igloo including Unity Reflect, Revizto, Autodesk, BIM360, VRcollab.

Our Unity and Unreal plug-ins mean you can access any application built on those game engines.

Access web-based visualisations on platforms like VU.city, Flow.gl, Tableau, with the 360° Igloo Web application.

Or your teams could virtually visit sites of future or current developments using Google Street View in Igloo Web.



“Previously we took a several weeks working with the planners to help them understand how the buildings related to each other and related to the context. We had to do a number of complicated views and spend a lot of money. I reckon it took us about 6-8 weeks to agree the height of those buildings. Using this kind of technology we can agree that in five minutes.”

**Lendlease**

### Collaboration with Igloo immersive tech

With Igloo Web, any web-based tool can be easily accessed, viewed, and interacted with by your teams.

You can create standard dashboards that automatically load favourite sites and tile multiple windows at once.

View project management tools like Trello, access spreadsheets, use online Google, Microsoft, Adobe suites - or whatever is standard for your workflows.

Create immersive video conferences with Igloo Capture to bring in Zoom, Microsoft Teams, Google Meet, and so on.

Anyone can share and present easily from their own device to the Igloo display with Igloo Cast.



*Consulting firm Crowe used a 9-metre Igloo cylinder to host ideation sessions at several summits. Using Igloo Capture, the Crowe facilitators streamed Stormboard windows to the Igloo screen, to enhance interactivity and collaboration during the sessions. The Innovation Project Manager commended us on the way the Igloo wowed its attendees, and on the support we provided.*





## What training and support do you need for your immersive space?

**Once you've specified and installed your brand-new immersive space, you'll want to know that you will be looked after if ever you need support or advice.**

- So you need to consider how you will access support from your provider - is there an email, a phone number, or helpdesk?
- Does the support cover both software and hardware issues? And will you get software updates automatically?
- Is that support available to you when you need it, and is it provided in a timely manner? Does the helpdesk operate in your language and during your timezones?
- Will you receive comprehensive training on the set-up and use of your immersive space?
- Can support be provided remotely? Or will you need to wait for someone to come out onsite?



# Igloo's answer



## On support

We are with you every step of the way - from planning, to logistics, to set-up, to training, to on-going support. We will ensure that your teams are comfortable with every aspect of your new Igloo. And our tech teams are never more than an email or phone call away. We take responsibility for every step and component of every installation.

Igloo has robust quality control processes, plus support packages that meet the expectations of global brands, universities and government organisations. And, with various support packages available, you can get the level of cover you need.

### We offer:

- A 24-hour helpdesk - accessible by phone, email, or our online portal
- Remote support via tools such as TeamViewer and oversight via PTZ cameras
- Onsite support where necessary
- Help with sourcing replacements under robust warranties
- Support packages that cover the above and include updates to your software as and when they're available



**“** On the occasions we have required technical support, Igloo's support has been impressive. Lanes Group operates in a fast-paced environment, which Igloo's on-going support matches.

*Upon raising any request for support, we have always received a response within the hour, and we are either guided through the steps we need to take, or Igloo remotely assists. On each occasion, the support has resulted in the issue being resolved within a few hours.”*

**Lanes Group plc**





### On training

As part of your package with Igloo, we will provide training days for you and whoever will be using the system. And that training will be tailored to your use case and your space.

#### It could cover:

- Startup and shutdown of your Igloo
- How to use your Igloo software - whether you've gone for Igloo Essential, Igloo Enterprise, Igloo Elite
- If you've got a portable structure such as a cylinder or dome, we'll train you on rigging, derigging, and transporting it.
- If the system uses projectors, we'll train you on warping and blending for a seamless immersive display
- And of course, we'll guide you on how to get whatever digital content you want into your immersive space



“ Full training was provided to our teams by Igloo Vision upon installation over two days, and documentation on the software was provided. They provided a follow-up training and calibration of the technology after three months of use, which was helpful to the team. They have been very responsive to our needs and always available to take calls when we needed to troubleshoot or had additional questions about the technology.”

**CapitaLand**







## How can you try before you buy?

Whatever you want to do with your immersive space, it's a big decision and a big investment to make.

You'll want to be assured that your chosen provider can handle all your needs. And getting to see the tech in action can often help you narrow down exactly what you need if you're not quite sure.

And if you've already got immersive content, you might want to give it a try in a demo before you make that final decision on a purchase.

Then once you've made your decision, you need to know that your provider can install your shiny new immersive space wherever you are.



# Igloo's answer

We have a network of demo centres across the world where you can experience Igloo's immersive technology for yourself.

But, if you're not able to visit the offices in-person, we've got a virtual demo solution for you - enabling you to explore our products, experience our technology, and even try out your content in an Igloo, all without leaving home. So, we can:

- Guide you through the full product range - they've all been virtually replicated from a cosy 2.5-metre cube to a cavernous 21-metre dome
- Give you a road-test of the Igloo software - it's all connected up to Igloo Showroom and we can show you the true power of Shared VR
- Show you some integrations - because our tech works, out-of-the-box, with lots of tools, so it can fit right in with your workflows
- Test your own content - if you've got 360°, VR content, or any other digital content, we can run it for real, in real-time, in a virtual Igloo

Our demos are a vital step in the process of delivering your perfect shared immersive space - a demo will give you an idea of the possibilities, and will give us an understanding of your needs.

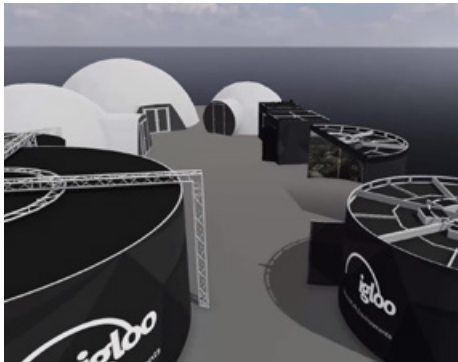
## Worldwide delivery capabilities

From our bases around the world, we've delivered right around the world too.

Igloo systems have been installed in offices, universities, sales centres, marketing suites, to replace ageing simulation and BIM CAVEs, and more.

So we know all about the disciplines required to ship our products, send our teams, and service our clients - wherever in the world you may be.

We also have tight links with local integrators across all our regions. That means we can organise remote oversight via those integrators of installations and events, no matter where you are.



### ● Igloo offices



#### Shropshire, Craven Arms

Unit 2, Craven Court  
Stokewood Road  
Craven Arms, Shropshire  
SY7 8PF



#### London, Hoxton

Igloo Vision Limited  
Unit A, 17-18 Parr Street  
Hoxton, London  
N1 7GW



#### Melbourne

Igloo Vision Pty Ltd  
18/327, Mansfield Street  
Thornbury, Melbourne  
VIC 3071



#### New York

336 West 37th Street  
5th Floor, Suite 530  
New York,  
NY 10018



#### Los Angeles

742 S. Hill Street  
Suite 701  
Los Angeles  
CA 90014



#### Toronto

The Inventors Nest  
1300 Gerrard Street East  
Toronto, Ontario  
M4L1Y7





## A handy checklist to help you on your buying journey

As you'll have seen, there's a lot to consider when specifying your shared immersive space.

And if your questions aren't captured below, do just drop us a line - and maybe even arrange a demo.

We hope this checklist below will help to guide you through the information out there and to help you consider what your priorities are for your space.



	Questions to ask	Igloo’s answer	Other providers
Before the installation	Can you provide a demo of the technology?	Yes. We have six offices around the world you can visit for in-person demos. We can also provide virtual demos.	
	Can I test out my content?	Yes. Our offices are available to test content and our virtual demo solution allows you to test content too.	

Installing	Are there standard products available?	Yes. We have a range of off-the-shelf cubes, domes, and cylinders.	
	Are there turnkey solutions available?	Yes. All our solutions include all the hardware, software and other tech you need. The exception is if you purchase a standalone Immersive Media Player.	
	Can the products be customised?	Yes. Our design teams can change our standard designs to suit your needs.	
	Can products be designed from scratch?	Yes. Our design teams have the experience and knowledge amassed over a decade of immersive installations to create something bespoke.	
	Can the products be installed anywhere in the world?	Yes. We can deliver from our global network of offices and have tight links with local integrators across the world too.	

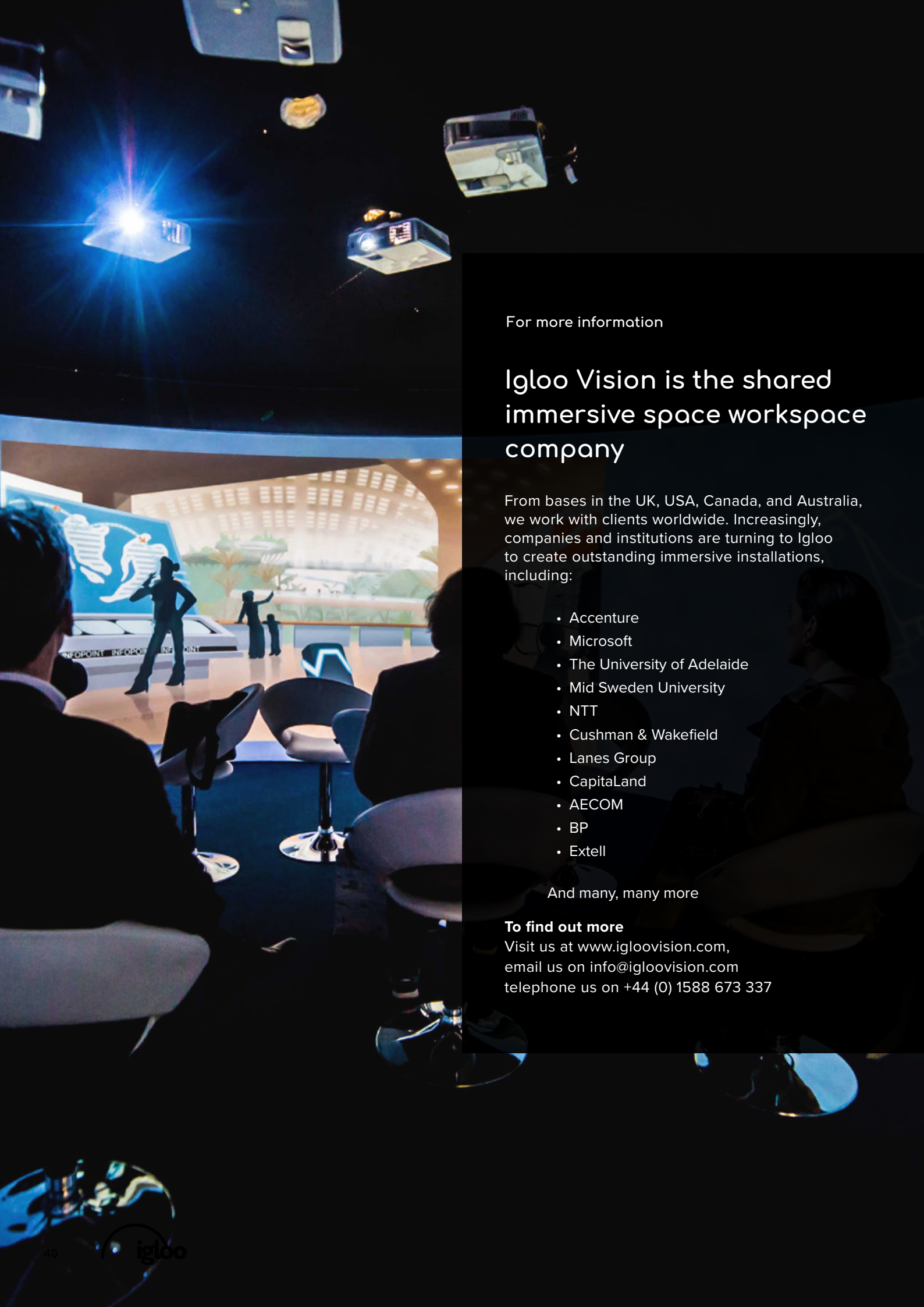
Content	Can I use traditional video or photos?	Yes, you can display 360° footage, images, along with traditional video and images. You can tile or stitch traditional content together to create complete immersive experiences.	
	Can I display live content?	Yes, you can live stream content whether it's traditional format or immersive content. You can set up your system for immersive video conferencing too.	
	Can I use interactive game engine content?	Yes. Our Unity and Unreal plug-ins mean you can show and interact with content built in those engines. It means you can also view applications built on top of those engines.	
	Can I access web-based content?	Yes. Igloo Web is a 360° browser that can access any website, many of which work natively in 360°. You can interact with Igloo Web with a variety of control methods.	
	Can I layer content from different sources?	Yes, you can use Igloo Capture to display content from a wide range of sources and easily layer them on the Igloo display. Sources could include laptops, tablets, smartphones.	
	What integrations are available?	We have an ever-growing range of software integrations including for BIM models, simulation software, visualisation tools, etc, etc, etc. If you have a tool you want integrated, we can work with you to do so.	

Content	What methods of interaction are available?	You can control and interact with an Igloo using the Igloo Home interface, using a tablet via Igloo Remote, using a smartphone or tablet with Igloo Touch, with a game controller or VR wand. We can integrate other methods of control as needed, such as gesture control.	
	Can you advise on content creation?	Yes. We’ve seen all kinds of immersive content (360°, VR, etc.) and know what makes for great content, and have links with content creators who know the medium.	

Support	Is support available worldwide 24/7?	Yes. Our global offices cover support requests 24/7 around the world.	
	How easy is it to access support?	Igloo support can be accessed by telephone, email, or via a ticket in our helpdesk.	
	How quickly will support be provided?	Depending on the support package selected, support can be provided as quickly as within four hours.	
	Is onsite support available?	Yes, support teams can be sent to your installation onsite.	
	Are warranties available on hardware?	Yes, we can offer comprehensive warranties on our IMPs and manufacturer warranties are available on other hardware. We can advise on providing replacements if needed.	
	Will software updates be included?	Yes, all clients with a support package will automatically receive software updates.	

Provider	How long have you been working in immersive installations?	We’ve been delivering immersive events and installations for well over a decade - all over the world.	
	Can you provide testimonials on your work?	Yes. Other than the testimonials in this guide, we’ve got over 120 case studies on our website. Many of our clients are happy to provide references if requested.	
	What sectors do you work in?	We work across a range of sectors including Architecture, Engineering and Construction (AEC), Education, Enterprise, Energy, Real Estate, and more. Our Business Development Team has developed a deep understanding of the needs of each.	
	What level of control do you have over each of the components in the solution (including the software)?	We design and deliver every element (the structures, the screens, the projection rigs, the software, the media players, the lot). We know everything, we control everything, we’re accountable for everything.	
	How many 360° events and immersive installations have you delivered and in what locations?	We’ve actually stopped counting... Last time we worked it out it was way more than 500. And they were delivered on every continent worldwide (except for Antarctica, but that’s somewhere we’d definitely be keen to go!).	





For more information

## Igloo Vision is the shared immersive space workspace company

From bases in the UK, USA, Canada, and Australia, we work with clients worldwide. Increasingly, companies and institutions are turning to Igloo to create outstanding immersive installations, including:

- Accenture
- Microsoft
- The University of Adelaide
- Mid Sweden University
- NTT
- Cushman & Wakefield
- Lanes Group
- CapitaLand
- AECOM
- BP
- Extell

And many, many more

### **To find out more**

Visit us at [www.igloovision.com](http://www.igloovision.com),  
email us on [info@igloovision.com](mailto:info@igloovision.com)  
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